

Social representations of the process health/sickness/attention of participants on social programs of social policy

José Manuel Rangel Esquivel¹

Abstract:

*As reference, this paper takes the social representations inferred from the process health/sickness/attention of women in situation of urban poverty. At first, this study analyses theoretical aspects, in which the reasons to address the investigation from the perspective of social representations in groups, are argued and justified. In a second stage, from empirical evidence, are elucidated social representations of the causes of diseases, as well as prevention, curative and care practices that emerge from the narrative analysis of the conversations with the subjects of study. Finally, on a third stage, links are established with two of the social programs of public policy in health implemented in Mexico, such as **Oportunidades** and **Seguro Popular**. All of this entails the suggestion to incorporate aspects such as the discourses and practices of active subjects (participants and no direct participants) in the reformulation and execution of the programs referred to the access of a state of health.*

Key words: *health, public policy, health services, social representations, social actors.*

¹ E-mail: josemre@gmail.com